



2020 WINTER SHU

SHU TO /

COMPANY PROFILE

SHU TO /

COMPANY OVERVIEW COMPANY NAME / SHU TO / INC.

CEO / YUKI IWATAKE ESTABLISHED / AUG.2013

TOKYO OFFICE

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DESIGN DEVELOPMENT / DESIGN SUPERVISION / EXECUTION SUPERVISION INCLUDED

INTERIOR DESIGN

RESTAURANTS / EATERIES / RETAIL STORES / SHOWROOMS / OFFICES / HOTELS / RESIDENCES / POP-UP STORES / EXHIBITIONS / PAVILIONS / STAGES / SHOW WINDOWS

FURNITURE DESIGN

FURNITURE / LIGHTINGS / PRODUCTS

SHU TO / provides design for furniture, lighting, and any kind of product. We regularly publish ideas on our website, which are mainly for furniture, in order to convey our originality. Requests for productization of ideas are always welcome, as well as requests for design.

DESIGNERS YUKI IWATAKE / EMI OKADA SHU TO / is an interior design office founded in Tokyo,2013. We provide interior design worldwide for various genres such as stores, restaurant, office, exhibitions, and furniture. All our designs are focused on being unique and practical. We regularly publish ideas on our website, which are mainly for furniture, in order to convey our originality. Requests for productization of ideas are always welcome, as well as requests for design.

YUKI IWATAKE (CEO / TOKYO, JAPAN)

Established his own interior design office SHUTO / in Tokyo, 2013, who has been designing for numerous projects, such as stores, exhibitions, and furniture. He Loves Gustav Klimt, Egon Schiele, Kafka, Baudelaire, Red, Gold, Black, Japanese anime, Odd taste, especially has loved fashion, unique, odd, exciting cloths since youth. Because it might help people to be another person, to choose another life, to get confident, to be happy. And also it could fight against doubtful common sense. He has been thinking he wants to design like that as an interior designer.

- Oct 1981 Born in Kanagawa, Japan (39)
- Mar 2007 Graduate from National University Corporation Kyoto Institute of Technology (Design/Architecture department)
- 2007-2010 Belonged to Hakuten Inc. (Tokyo) as an interior designer especially for exhibition booth design
- 2010-2012 Belonged to KATA Inc. (Tokyo) as an interior designer
- Aug 2013 Established SHU TO / INC.
- Aug 2021 Planning to establish a new office in Vienna, Austria



FOR COMING NEW EVERYDAY

THESE ARE FURNITURE DESIGN WHICH ARE FOR COMING NEW EVERYDAY INVOLVING COVID-19 MEASURES.













SHU TO / has designed a lounge in a music studio. We attempted to express both a traditional and modern style by layering each material, old brick and terrazzo for instance. This creates a unique atmosphere which satisfies not only rock-musicians but also others. The table lighting fixtures in the middle of the studio are made of real microphone stands to embody music.





001_DIVIDE | 分割する

W2010-2450 D1080 H1160-1620 (mm)

Material | Steel/Fabric Category | Sofa

This sofa is divided into parts for taking social distance, or taking the distance between the hearts of those who sit on it. The distance is adjustable. Instead, the division is compensated by the legs of tables, which is like repaired by the roots of mushrooms.





SHOWROOM

2016

Tokyo,Japan

SHU TO / has designed fixtures and furniture for a clothing showroom. All the furniture is made of various kinds of plates which are stuck together, such as marble, acrylic, and wood. The combination creates a modern, fancy, and cozy atmosphere. The sunglasses wiring fixtures make them look like they are floating. The invisible fixtures enhance the sunglasses' charm.



004_DISINTEGRATE | 崩壊する

W490 D620 H720 (mm) / High chair

Material | Steel / Fabric Category | Chair / Sofa

Disintegrate chairs into midair to demonstrate the possibility of unfinished beauty.





Striped pattern has effect of making objects look longer.

The striped beams came out when we dismantled the existing ceiling boards. One of the main problem of the project was the small area. We focused on making use of the characteristic structure to make the space look more spacious than it really is. All objects for the ceiling were put in the gap between the beams, the walls were put along them to avoid hiding them. The atmosphere was designed simple, Japanese, and modern. The meeting tables were designed to suit it. Each of them has two

layered top boards. One is white for modern, the other is brown for Japanese.





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SHU TO / is always trying to make or find experimental expressions and unique materials to provide originality. Aluminum boxes with a rough surface, a floor made of pelting with stucco, a concrete ceiling which is sprayed, not painted, a table with translucent legs and more.



003_WORM EATEN | 虫喰い

W1080/1240 D560 H1760 (mm)

Material | Wood / Decorative plate / Bronze plating Category | Shelf

Worm eaten allows you to display or hide.





016_BUNDLE | 束ねる

Material | Leather / Steel / Zipper Category | Chair / Pockets







The chair does not have a seat, a backrest, even legs. It consists of the rolled leathers' bundle. The structure allows you to adjust the angle to sit, put books in the inside as well.



018_SANDWICH | 挟む

Material | Marble / Leather / Steel / Brass Category | Trash(Tissue) box / Chair / Lighting / Partition

The trash box could be the room's charm. The box is sandwiched in between some round plates, to ruin the image itself. The chair allows you to hang a jacket in the backrest, the partition is hiding the trash box. SHU TO / INC.

www.shu-to.jp / www.instagram.com/shu.to.jp / contact@shu-to.jp

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