



SHU TO /

SHU TO /

Explore "spatial" self-expression

SHU TO / is a creative studio established by Japanese interior designer Yuki Iwatake in 2012, based in Tokyo and Kyoto. We started as an interior design office, working on a variety of projects including events, showrooms, show windows, stores, offices, residences, furniture, store fixtures, and products. The article about our works was published in FLAUNT MAGAZINE, a fashion and culture magazine based in Los Angeles (2021).

From 2024, SHU TO / became a newly creative studio which explores "Spatial" self-expression. This unique hunger for "self-expression" is strongly influenced by fashion culture.

We create pieces of art by fusing multiple elements from interior design, fashion, art, digital, sometimes nature, chemistry, and various traditional culture, while reconstructing beautiful leftover materials from our daily design activities.

Through the experimental destruction and harmony of these elements, we create a spatial accent with a intense presence enough to determine the atmosphere.

Especially recent years, opportunities we share our space through a screen are skyrocketing. We expect this concept must be a new style to express ourselves.

In our interior design projects, we additionally propose to put the accent on the space which reconstructs the leftover materials in the project or the client owns beforehand.

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We started a project "Hungry Scissors" which explores "Spatial self-expression".

Its first works '24 1 25 were launched in January 2024. We attempted to create them at a live style in order to reflect our sensibility into it at the time.

空間的自己表現を思考するクリエイティブスタジオ

SHU TO / は 2012 年 インテリアデザイナー 岩竹勇樹 が設立した、東京と京都に拠点を置くクリエイティブスタジオ。インテリアデザイン事務所としてスタートし、イベント、ショールーム、ショーウィンドウ、店舗、オフィス、住宅、家具、店舗什器、プロダクトと様々な領域のプロジェクトを手掛けている。ALFA ROMEO、ALPHATAURI、BMW JAPAN、DECORTE、FUMITO GANRYU、ON TOKYO SHOWROOM、POLA 他。
ロサンゼルスを拠点とするファッション・カルチャーマガジン FLAUNT MAGAZINE 掲載 (2021)

2024年、SHU TO / は新たに、世界に影響を与える「空間的自己表現」を思考するクリエイティブスタジオへ。

この個性的で他にはない自己表現への渴望は、ファッションに強く影響を受ける。

日々のデザイン活動に於いて発生する美しい残材を再生しながら、

インテリア・ファッション・アート・デジタル、時に自然や化学、伝統文化と、多様な要素を融合しそれを再構築、

それらの実験的調和と破壊を通して、空気感を決定づけるだけの強烈に存在感のある空間的アクセント創りを思考する。

画面越しの空間共有・コミュニケーション機会が加速する今日に於いて、それはこれからの新たな自己表現のかたちとなる。

デザインプロジェクトでは クライアントの持つ、又はプロジェクトで発生する残材を再生、空間のシンボルを提案する。

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2024年 SHU TO / による「空間的自己表現」を思考するプロジェクト「Hungry Scissors」をスタート。

同年1月 '24 1 25 発表。発表時の自身の感性を作品に反映するため、展示期間中を含めライブ形式にて制作。

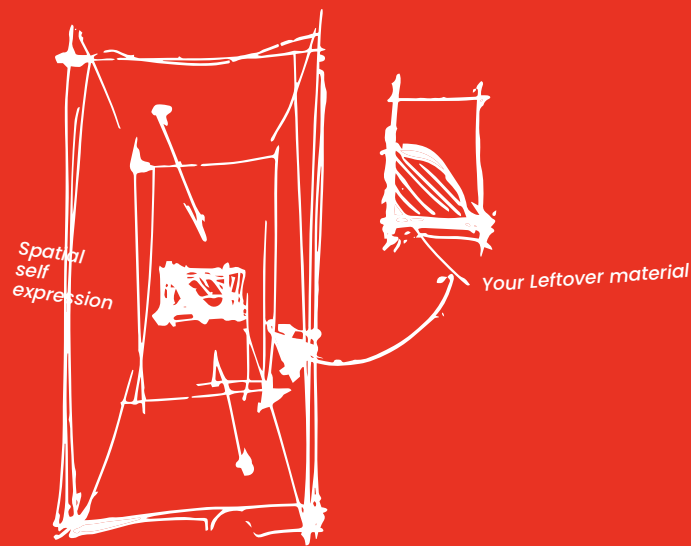


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Explores spatial self-expression.



Why don't we create "Spatial" yourself-expression with your leftover material?

- 1 You provide your beautiful leftover materials.
- 2 We create Spatial self-expression with it for your space, or to launch onto the market.
- 3 We split the profits of the works.

One day, I was driven by an urge to make like fashion space wear which expresses our individuality even through the screen of our laptop, as if people expressed themselves by wearing fashion. I decided to attempt making spatial accents for self-expression by fusing multiple elements including fashion, architecture, digital, nature, traditional culture, while reconstructing leftover materials from my daily design activities. I name those works the date of completion like a diary to record my ideas to explore **"spatial" self-expression**.

ここ最近の画面越しに人と会う機会の多い日常に於いて、私は人々が自己表現のためファッションを身に纏うように、空間が身に纏うファッションのようなものを創りたいと思うようになり、日々のデザイン活動で発生する残材と、ファッション、建築、伝統文化など様々な要素とを組合せ、壊し、再構築しながら、新たな自己表現のための空間的アクセントを思考してみることにした。それらの作品に「完成日」を冠することで、その日々の思考を日記のように記録する。

"Hungry Scissors"



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The background is a light grey gradient. It features several thin, wavy lines in red and grey. A prominent red line starts from the top left, loops around, and extends towards the bottom right. Another red line is on the far right edge. A grey line follows a similar path but is slightly offset. In the lower-middle section, there is a large, dense area of white scribbles, resembling a hand-drawn pattern or a collection of overlapping lines.

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A photograph of a red garment, possibly a jacket or sweater, draped over a mannequin. The mannequin is positioned in the center of the frame. The background is a plain, light-colored wall. In the foreground, there is a dark, out-of-focus object, likely a person's leg or foot. The floor is a light-colored, textured surface. The overall composition is minimalist and artistic. The text 'SHU TO /' is overlaid at the bottom of the image in a large, white, sans-serif font. There are also some white scribbles or graffiti-like marks on the wall behind the mannequin.

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HUNGRYSCISSORS

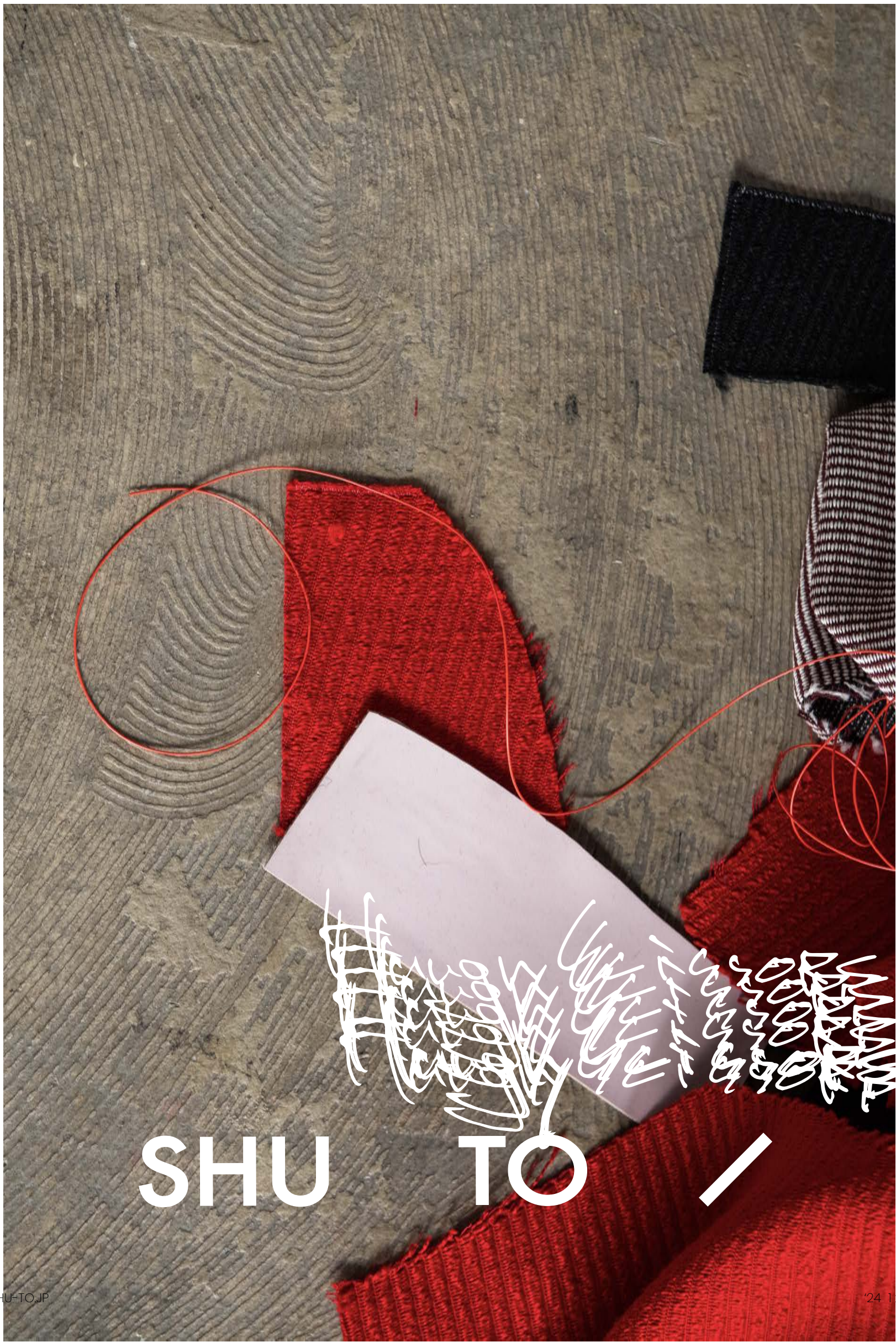
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Handwritten-style text in white, appearing as a scribble or signature, located above the main title.



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Handwritten white scribbles and text, including the words 'SHU TO' and 'LIFE'.



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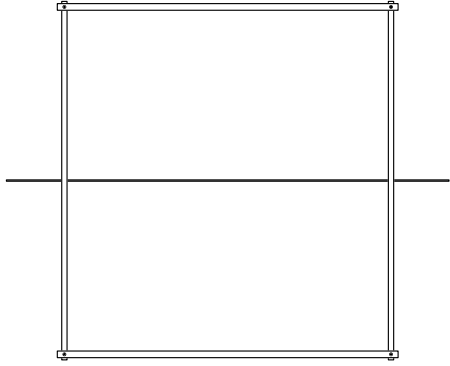


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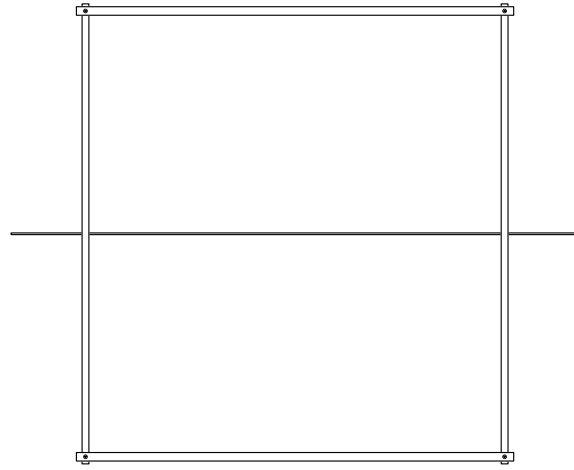
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¥500,000 (+tax)

w770 h810



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¥650,000 (+tax)

w1210 h1390